



MAWA Home

Hangers for every lifestyle



Hangers for clever people

February 2020

MAWA Home – Hangers for every style of clothing



The variety of our products fits to every individual clothing style in

- Form
- Width
- Function
- Colour



Closets love MAWA...



MAWA hangers for the closet:

- Up to 40 % space saving
- Anti-slip coating
- Perfect fit - suitable sizes for women and men
- Uniform hanging height
- Rotating hooks and patented clips
- ECOfriendly
- High quality and long-lasting materials
- Product lines for the different types of clothing
- Functional and modern design for individual lifestyles
- Guaranteed availability for reorders



Hangers for clever people

... wardrobes too!



MAWA hanger for the wardrobe:

- High-quality eye-catcher in the entrance area
- Three different ranges - the right hanger for every style of living
- Material variety: metal, wood, chrome and plastic
- Play of forms: from filigree to rustic, from classic to modern
- Wide range of colours



Hangers for clever people

Best of Metal



Timeless, simple and
elegant

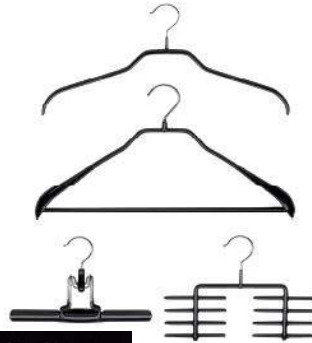


Hangers for clever people

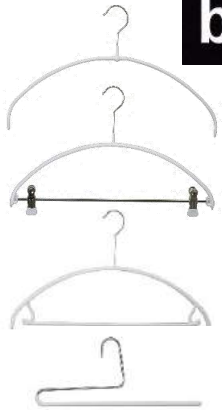
Innovation

black & white

NEU
NEW



black & white



Products are perfectly tailored to customer needs:

- Assortment separated into products for men and women
- Different sizes, different colours



by MAWA



by MAWA



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Create accents with exclusive colours:

- Available in silver, gold, copper and pearl
- This glamour effect is only available from MAWA.
- The anti-slip effect is retained.



Innovation Brilliant Collection

Brilliant
Collection

NEU
NEW



Brilliant effects in glitter and chrome:

- In the colours glamour pink, glamour blue and glamour silver
- With chrome hooks
- Space-saving all-rounders that everyone can shine with



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NEU
NEW



Our gold pieces:

- metal or wooden hangers with gold-coloured hooks
- Available in a wide range of sizes according to your requirements
- Elegant for ladies and gentlemen



Hangers for clever people

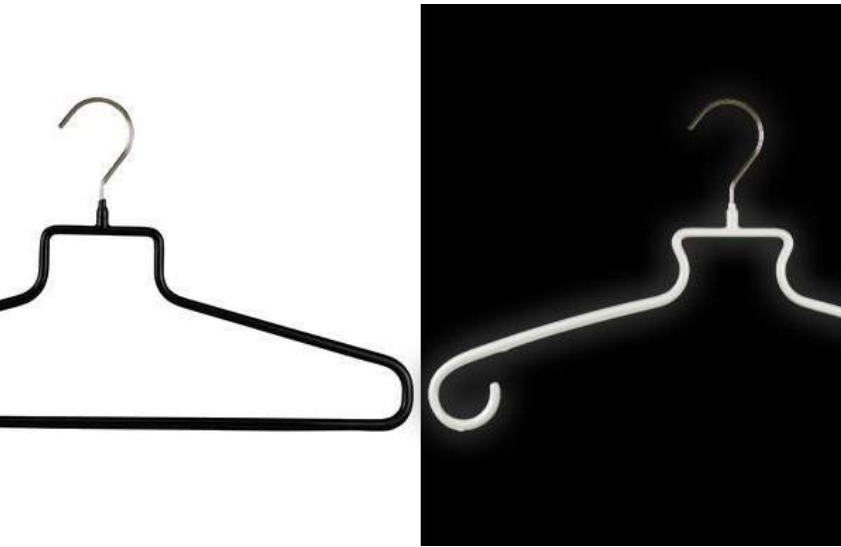




Easygoing, light and colourful:

- The thinnest MAWA coat hanger with rotating hook, a bestseller.
- 50 % space saving effect
- Available in different colours



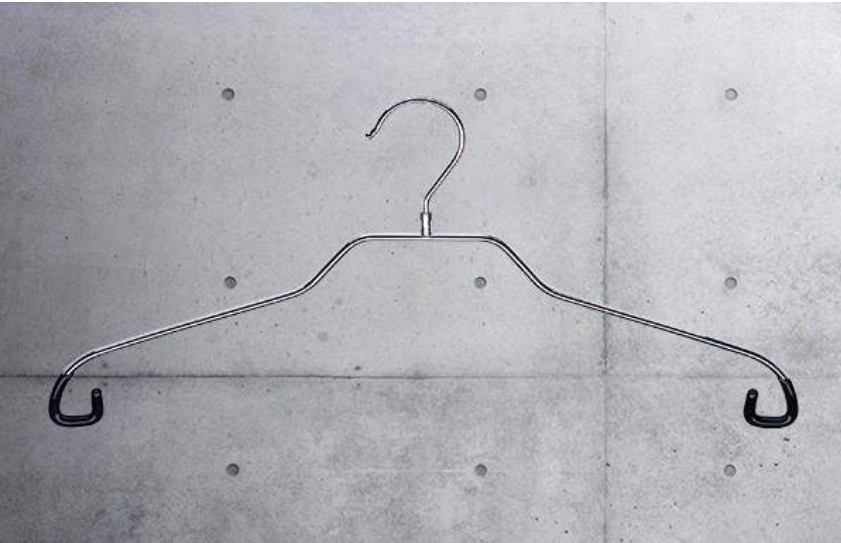


A new design language:

- This series differs in shape and width between men and women
- Black for men, white for women
- Trendy design for closet and wardrobe



Innovation Opticrome



Style is not a question of money, but a question of taste:

- Chrome hangers, a unique range for the wardrobe



Hangers for clever people

Best of Wood



A wide variety of shapes,
appropriate to your lifestyle

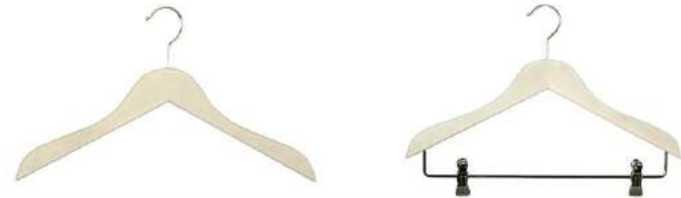


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Scandinavian:

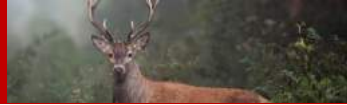
- Nordic light, white washed
- Design from the MAWA Classic series
- Proven millions of times and simply uncomplicated



by MAWA



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Metropolis:

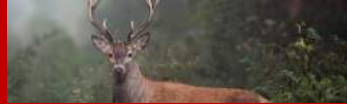
- Resembles the lifestyle of a metropolis
- Design from the MAWA series "all in black"
- Black hangers with black hook and clips



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Chalet:

- Natural, authentic and exclusive
- Design from the MAWA Profi series
- Beech wood in walnut stain



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Innovation Best of Wood



NEU
NEW



Country:

- Elegant grain and unique structures
- MAWA Classic series in ash
- Timeless forms and functionalities



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Hangers for clever people

Innovation Comfort Bi-Colour

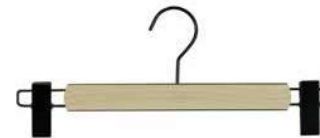
NEU
NEW



Loft:

2 colours combined in one hanger = **Bi-Colour** – set accents!

- Can be converted for each hanger in angular and flat form
- Harmoniously curved shape from the collar head to the shoulders
- Elegance with that special something



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Bring colour into the game:

- Wooden hangers in the hip retro look of the 70s
- Flower Power for wardrobe and cloakroom





One design language, two materials:

- The first hanger series in **wood AND metal**
- Countless possible combinations
- The hanger that adapts perfectly to any environment



by MAWA



by MAWA



designed by Harm Hinrichs



Hangers for clever people



Welcome your guests with a coat hanger matching your individual lifestyle:

- **Culture:** New forms, new emotions. For your own accents beyond the mainstream.
- **Living:** Life in its diversity and all its forms. From finely curved to powerfully present.
- **Classics:** Timeless classics that never go out of fashion



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Sustainability



For the benefit of the environment

MAWA clothes hangers are manufactured in an environmentally friendly way and according to strict ecological criteria.



Agenda 2030

We support the goals of the United Nations' Agenda 2030 up to a change for ecological, low-emission and environmentally friendly production.



SKIN friendly

MAWA clothes hangers do not contain any harmful softeners or heavy metals that could be transferred from the hanger to the clothes and your skin.



Responsible forestry

MAWA wooden hangers are manufactured exclusively from sustainable, controlled cultivation and are FSC® certified.



Hangers for clever people

References

MITSUKOSHI



MANUFACTUM.



OTTO



The Container Store®

The Original Storage and Organization Store®



GLOBUS

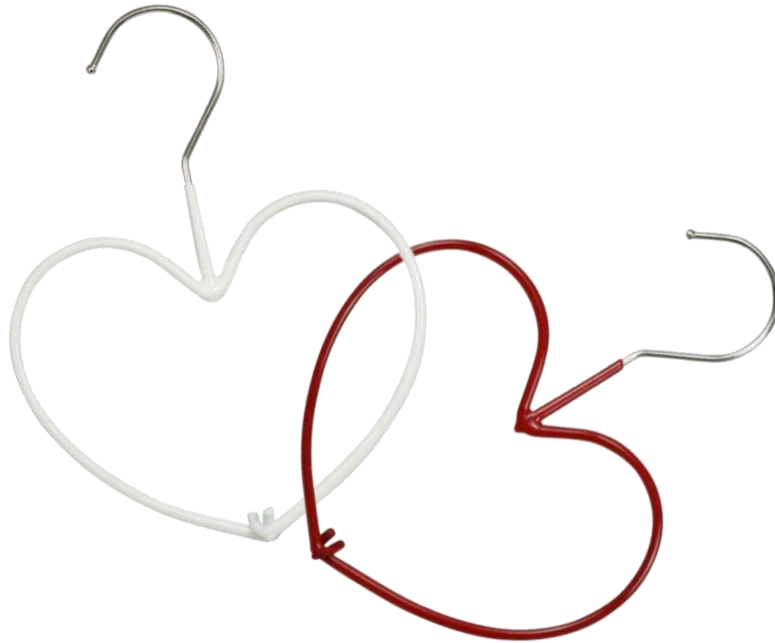


Hangers for clever people

Surprise your customers!

When you have demanding customers, MAWA is your partner:

- With the best product
- And satisfied customers



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Contact

We are looking forward to a personal meeting.

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Preisträger im Wettbewerb „Großer Preis
des Mittelstandes“
*Winner of the "Grand Prix of Medium-Sized
Enterprises" Germany*



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